

2030 Water Resources Group: Strategic Plan 2023–2025

With a track record of over a decade, the 2030 Water Resources Group (2030 WRG) has established itself as a positive disrupter and a collaborative platform to promote water security. 2030 WRG continues to play a critical role in addressing water challenges, which are exacerbated by climate change. With only eight years remaining to achieve the Sustainable Development Goals (SDGs), 2030 WRG plans to accelerate its impact in the next phase of engagement through collective action.

STRATEGIC PRIORITIES



Under the new strategy, 2030 WRG will help countries meet the water-related SDGs and address climate impacts through the development of partnerships. 2030 WRG is uniquely placed to facilitate such collaboration through its role as a catalyst and convener, supporting the enabling environment for reform.

Between 2023 and 2025, 2030 WRG's work will focus on the following:

- **Establishing greater links with climate.** Recognizing the critical connection between water and climate change, 2030 WRG's activities will be structured for greater climate responsiveness, in addition to the focus on advancing water security.
- **Scaling impact through accelerators and pre-accelerators.** Each country will focus on a core program—an accelerator or pre-accelerator—selected based on the ability of 2030 WRG to catalyze impact at scale, jointly with local stakeholders, within a defined timeframe.
- **Targeting financing and innovation.** Capitalizing on its strengths in supporting reforms in the enabling environment and fostering collaboration, 2030 WRG will focus on financing and innovation as key levers of its work.
 - **Financing:** Limited public resources necessitate the crowding in of private capital to meet water sector goals. 2030 WRG will work on the upstream enabling conditions and the development of partnerships to improve the planning, mobilization, and efficiency of funding and financing for the water sector.
 - **Innovation:** To accelerate the implementation of new solutions, 2030 WRG will create supportive policies, regulations, and institutional frameworks for public-private collaboration, and facilitate knowledge sharing and the adoption of global best practices at the national level.

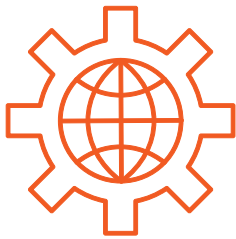
- **Developing synergies with the World Bank Group and the World Economic Forum.**

2030 WRG will work closely with the World Bank Group and the World Economic Forum to operationalize its new strategic plan. This will include leveraging the public policy, financing, and technical strengths of the World Bank Group, as well as building on the World Economic Forum's strengths in engaging decision makers and shaping the global, regional, and country agenda on critical development priorities.



- **Highlighting water security as a development priority at the global level.** 2030 WRG's engagement at the global level will focus on positioning water security and climate action more prominently as development priorities, along with highlighting the role and impact of 2030 WRG as a catalytic platform. This will be achieved through a combination of thought leadership and communications and outreach efforts.

- **Ensuring greater impact at the national level.** Through multi-stakeholder platforms—comprising government, the private sector, civil society, international organizations, and academia—2030 WRG will engage at the country level to deliver one high-impact program per country. Each country initiative will focus on models of public-private-civil society engagement, with the articulation of concrete, time-bound results.



GOVERNANCE

The global Governing Council will continue to set the strategic direction of 2030 WRG's work, while the Steering Board will provide management oversight. These global governance structures also help to raise the visibility and profile of 2030 WRG's work.

To ensure programs deliver impact, the 2030 WRG secretariat has developed a matrix for country selection. The decision to engage in new countries and exit existing countries will be made using the principles outlined in the matrix. The secretariat will present the matrix to the Steering Board for approval every six months.



2030 WRG'S VALUE

Addressing water and climate challenges requires collaboration, including the robust participation of the private sector, through a combination of innovation, financing, and governance reform. 2030 WRG is well placed to deliver on these emerging needs.

What differentiates 2030 WRG's work from that of other global water initiatives is the focus on engaging the public sector as a key stakeholder, in addition to the private sector and civil society. In 2030 WRG's experience, working with the government as the key authority responsible for water resources management is critical to drive scale and impact on the ground. By facilitating public-private-civil society collaboration, 2030 WRG is able to influence the policy and regulatory space at the country level, as well as design joint programs and projects on the ground.